**About you (First round of questions on page after state)**

* First, Last name
* Business name as registered
  + Optional (what is your d/b/a for the firm)
  + Optional (what is your business formerly known as)
* Contact info
  + Valid phone
  + Valid email
  + Valid home address
* Are you currently insured
  + If select yes, provide name? (prepopulate with some names such as Progressive, The Hartford, State Farm, USAA, and if none, select other)
* Business primary address
  + Business public website (accept urls and validate) - optional
  + Same as your home address OR
  + Some valid address

**About your biz (2nd round of questions)**

Business structure

* Options in drop down
  + Sole Proprietorship
  + LLC
  + Corporate
  + Other (free text, limit 64 char) – if checked, they need to call us

How long in business

* Options radio button or drop down
  + Less than a year
  + 1-5 years
  + 6-20 years
  + 20+ years

Number of employees

* Options
  + 1
  + 2-5
  + 6-25
  + 25+

Revenues last calendar year

* Less than $250k/yr
* Between $250k/yr and $1M/yr
* $1M-$5M
* $5M-$25M
* $25M+

Revenues next calendar year

* Less than $250k/yr
* Between $250k/yr and $1M/yr
* $1M-$5M
* $5M-$25M
* $25M+

Nature of your business (checkbox, allow select any)

* Manufacture, distribute, construct, install, or repair tangible goods
* Sales or business development
* Consult in agriculture, medical, aerospace, environmental, oil/gas
* Consult in technology, management, legal, education, and associated training

Final round of questions…..

When to start a coverage

* Pick a date format from today + 30 days (specific date)

Quote Algorithm, start at $99/month

If already insured, 10% discount upon binding today

* + If Sole Proprietorship, apply 1.5x factor
  + LLC, apply no factor
  + Corporate, apply 2x factor
  + Less than a year, apply 1.5x
  + 1-5 years, apply 1.2x
  + 6-20 years, apply 1.1x
  + 20+ years, no factor

Number of employees

* Options
  + 1, no factor
  + 2-5, apply 1.1x
  + 6-25, apply 1.2x
  + 25+, we do not insure

Revenues next calendar year

* Less than $250k/yr, no factor
* Between $250k/yr and $1M/yr, apply 1.05x
* $1M-$5M, apply 1.1x
* $5M-$25M, apply 1.15x
* $25M+, we do not insure